

Technology Today

"Insider Tips To Make Your Business Run Faster, Easier, And More Profitably"



Giving Back

September is the month when thousands of people around the country are teaming up to fight childhood cancer!

We are joining forces with the St. Louis Community Saturday September 24th at 9am for the St. Jude Walk/Run at Ballpark Village.

Please consider joining us to walk/run or to support our team! Every participant and supporter of \$25 or more will receive a free t-shirt.

Every small action and donation helps to create a significant impact in the fight to end childhood cancer!



What if you could tap into the top talent in your industry, no matter where in the world they are? With the power of the mobile web, your all-star team is now - literally - at your fingertips.

Consider this: 83% of workers report that they prefer using cloud apps over those deployed on-premise. Millennials, who will make up almost 50% of the available workforce by 2020, are "digital natives." And don't forget how much money remote workers allow you to save on real estate and office equipment.

Yet there are risks. Spreading your network around the world on a variety of devices you don't control can expose your data in more ways than ever before. The key is to find the right balance between protection and productivity. Here, then, are five ways to effectively "mobilize"

Go Mobile - Without Killing Your Data

your workforce - without endangering your data:

Collaborate In The Cloud - A plethora of online collaboration tools have sprung up that make it easy for a geographically dispersed team to access and share the same files in real time. These tools not only make sharing easy and instantaneous, they help your team communicate quickly and effectively. Tools like Slack, HipChat, Asana, Podio and Trello - to mention just a few of the most popular options - are proving to make teams more productive. And that includes keeping critical data safe and secure.

Expand Elastically - In-house investments in IT hardware, software and staff can lock you into a rigid structure that can't easily adapt to changes in demand. A cloud-based mobile workforce is able to contract and expand more easily as

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September 2016



This monthly publication provided courtesy of Ryan Haislar, Vice President of Computerease.

"As a business owner, you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!"

needs arise, and with very little loss of capital. Bottom line: use a VPN (virtual private network) and cloud-based collaboration tools to remain agile, flexible and competitive.

Cut Costs Dramatically

- Physical work areas, equipment, software and on-site security expenses can add up. Instead of spending money on office space, equipment and infrastructure, invest it in innovation and refinement. Combine the power of the cloud with a well-designed workflow to reduce the number of people needed to get things done. That will free up your key players to focus on more important tasks - the ones that boost productivity and ROI.

Deal With BYOD - Let's face it, BYOD (bring your own device) can be your greatest IT security threat. Yet, like it or not, workers will use their own devices on the job.

“Doing nothing simply makes you a sitting duck for a cyber-attack.”

Foisting strict controls without buy-in will just backfire. Yet doing nothing simply makes you a sitting duck for a cyber-attack. Solution? First, audit how your employees use their devices. Note the data they access and the apps they rely on. Group them by the

levels of security and compliance they need to be governed by. A CEO, for example, may need to abide by financial regulations. An HR manager must deal with employment laws. Armed with information from your audit, you can roll out new policies as well as technical and process controls. Train your team in safe practices. And be sure to contact us for help in getting all this done securely and effectively.

Go Remote Without Risk - Whether you want to cut commuting time for your team, tap into the talents of experts outside your locale or simply accommodate a worker caring for family members,

mobilizing your workforce can have big benefits. The trick is defending it at all points. Make sure remote workers share files and communicate with other employees only via a secured network. Make sure they use adequate virus protection. And, if they are using WiFi, either at home or on the road, make sure they do it safely. For instance, ensure that their tablet isn't set to automatically connect to the default wireless network. That's often an easy access point for hackers.

Free Mobile Risk Assessment - Limited Time Only!

To help you manage a mobile workforce without endangering your data, we're giving away a Free Mobile Risk Assessment, normally valued at over \$300, to the first 10 companies who request it by September 30. E-mail me at ryan@computer-service.com or call me directly at 618-346-8324 (IL) or 314-432-1661 (MO) to set yours up today. It's your best bet for keeping ahead of the competition - while keeping your company's data safe and secure.

Free Report: What Every Small Business Owner Must Know About Protecting And Preserving Their Company's Critical Data And Computer Systems

PROTECT YOUR NETWORK

"What Every Business Owner Must Know About Protecting and Preserving Their Network"



Don't Trust Your Company's Critical Data And Operations To Just Anyone!

This report will outline in plain, non-technical English common mistakes that many small business owners make with their computer network that cost them thousands in lost sales, productivity and computer repair bills, as well as providing an easy, proven way to reduce or completely eliminate the financial expense and frustration caused by these oversights.

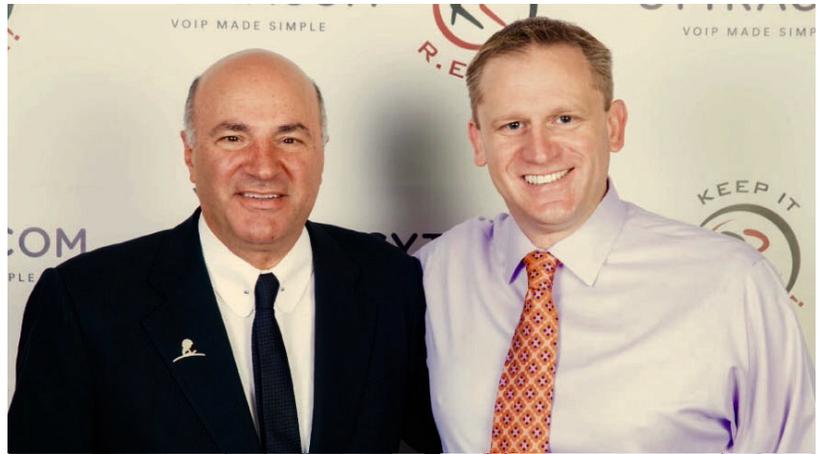
Download your FREE copy today at www.computer-service.com/protect or call our office at 314-432-1661 (MO) or 618-346-8324 (IL).

The Secret To Business Success: Time Management

When I had the opportunity to hear firsthand from an expert about the key to success as an entrepreneur I listened intently to every single detail!

Kevin O'Leary, the successful businessman, investor and TV celebrity from ABC's Shark Tank spoke at a conference I attended. He shared that most entrepreneurs have the focus and drive to succeed and are willing to make sacrifices while pursuing their business goals but not everyone is guaranteed success.

In his experience, the single greatest predictor of success is the entrepreneur's ability to manage their time! This seems simple enough but time management is a never ending battle that is easily lost to the constant and varied pressures of being a business owner.



Kevin O'Leary and myself, Ryan Haislar, pictured at a recent conference. Check out the St. Jude pin on his lapel!

The Computerease staff will never be as entertaining as Kevin O'Leary and the topics of time management and IT support aren't captivating like the high stakes and banter of Shark Tank. We specialize in the boring, but essential minute details of a business's day to day operations involving technology that can either create a significant advantage or liability for your greatest asset-your time!

As a fellow business professional, I can attest to the fact that there never seems to be enough time to get everything done. I am constantly reprioritizing my responsibilities and I continually work on ways to streamline my day to day operations to maximize efficiency.

ST. JUDE WALK/RUN to End Childhood Cancer

Join Us To Fight Childhood Cancer
Saturday September 24th 9:00am
Ballpark Village
601 Clark Ave
St. Louis, MO 63102

Free T-Shirt For Participating:
Walk With Our Team OR
Sponsor Our Team \$25 or more
Call Larissa at 618.346.8324 or 314.432.1661
or visit www.computer-service.com/ComputereaseCares
To Register and Donate



St. Jude patient Leonay, at age 7, cancerous tumor



My passion and the main purpose of Computerease is to not only provide high quality, comprehensive IT support but also to help other busy professionals gain back their time from the burden of troublesome technology and worry over the safety and security of their computer networks and systems.

Another cause I am passionate about is supporting St. Jude in the fight to end childhood cancer! My own contribution of time and money to this cause may be small compared to the needs, but I am not alone in the fight.

Kevin O'Leary is wearing a St. Jude pin in the picture above!

Please consider joining myself, the Computerease team and thousands of others around the country to help in the fight to end childhood cancer, giving a sick child and their families the precious gift of time.

Are you addicted to your work?

To find out, rate yourself 1 to 5 on the following statements. Give yourself a 5 for "often" and 1 for "rarely": a) You think of how to free up more time to work. b) You spend more time working than initially intended. c) Your work helps you reduce feelings of guilt, anxiety, helplessness and depression. d) You get stressed when you can't work. e) You set aside hobbies, leisure pursuits and exercise in favor of work. If you averaged 4 to 5, then you may be at least mildly addicted to your work. Is that a bad thing? Not necessarily. While your well-being requires a certain amount of balance, having the drive, enthusiasm and energy to achieve impossible goals marks many of the most successful entrepreneurs.

-Forbes

We bet you've never even heard of these new technologies.

1) Perovskite solar cells promise to be cheap, easy to install and efficient enough to power entire buildings, large or small. Made with a compound called perovskite, they reach new areas of the light spectrum, thus producing far more energy than current solar technology. 2) Organs-on-chips allow scientists to test how drugs impact the body - without putting humans or animals at risk. These micro-sized chips emulate how human organs work. By injecting the chips with drugs, scientists can observe responses such as heart palpitations to predict human responses to drugs and diseases. 3) Super-smart nanosensors, tiny enough to fit inside the body could, for example, alert a doctor if a patient starts to show signs of heart failure.

-Inc.com

Did you know your iPhone could do this?

Respond to texts without unlocking the phone. When you get a notification, swipe left on

the message and a blue "Reply" button appears. Just tap it and text away! Take a photo with the volume button. For that ultimate, one-handed selfie, open the camera app and press the "+" button for volume on the side of your phone. Have Siri read your texts out loud. This is a great tool for when your hands aren't free or you're on the road. Press the volume button and hold it. When the beep sounds, tell Siri, "Read my texts." When done reading, she'll ask you what to do with the messages. You can have her reply or read them again.

-Entrepreneur

You are just minutes away from creating a dazzling design - free.

With these 3 online tools you don't need to pay a pro or buy fancy software. 1) Canva templates make easy to create a business card, ebook or info-graphic. Just drag and drop objects until you like how it looks. Add images, tweak colors, swap fonts and voila - You've got a design you can be proud of. 2) Your brand's color palette helps get your message across and can even drive conversions. But getting just the right shade can be tough. Upload your photo to Pictaculous and get instant color recommendations and hex codes. 3) PicMonkey lets you easily edit, re-color, add borders and text - even insert graphics into your images.

-HubSpot

Who Else Wants To Win A \$25 Gift Card To Ted Drewes?

The Grand Prize Winner of last month's Trivia Challenge Quiz is Karen from St. Louis! She was the first person to correctly answer my quiz question from last month:

One of the first computer science PhDs was earned by: a) Henry Kissinger b) Sister Mary Kenneth Keller c) James McDivitt d) Leonard Nimoy

The correct answer is b) Sister Mary Kenneth Keller. Now here's this

Now here's this month's trivia question.

At what temperature are Fahrenheit and Celsius the same?

a) 92 b) 0 c) -40 d) 50

Email answer@computer-service.com with your answer!

The winner will receive a \$25 Ted Drewes gift card.